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Storm Hawks raining deals

Canadian animation house Nerd Corps Entertainment has signed on a master toy licensee and found a US, UK and French broadcast home in the form of Cartoon Network for boys comedy-action-adventure series Storm Hawks.

On the heels of securing a Canadian broadcast deal with YTV, Cartoon Network has come on board for 52 episodes of the series to air this fall, while Canadian toy manufacturer Spin Master toys has been named master toy licensee.

In addition, MGM has nabbed North American licensing rights to Storm Hawks and acquired international television distribution rights in territories outside western Europe and North America (markets held by Nerd Corps).

Nerd Corps president Ken Faier said the property's character-driven stories and action sequences lend themselves naturally to toys and platforms such as video games.

Storm Hawks is an adrenaline-fuelled adventure set in a fantastical world where a set of high-flying Sky Knights battle against a crew of teenage Storm Hawks to protect their air turf.

Jo Anne Kenny
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