

June 12, 2007

[NEWSLETTERS](#)[CONTACTS](#)[SUBSCRIBE](#)[EDITORIAL](#) ▶[ADVERTISING](#) ▶[ABOUT US](#) ▶

## News

[Email this article to a friend](#)
[Print this article](#)

Today's news sponsored by



2007-06-12

### Nerd Corps, YTV Team for Multiplatform Launch of Storm Hawks

TORONTO, June 12: Nerd Corps Entertainment's new original 3-D animated series *Storm Hawks* will launch on mobile, online and on-demand platforms prior to its Canadian broadcast premiere this September on YTV.

The 52x30-minute series will debut on Saturday, September 8, at 10 a.m. as a one-hour special in YTV's hosted cartoon block *Crunch*. Beginning Wednesday, August 1, until its exclusive Canadian broadcast debut on YTV, a free preview of the one-hour premiere episode will be available on other platforms, including YTV Spotlight, the Rogers YTV On Demand service, as well as online at YTV.com. Trailers, online games, character bios and streaming episodes will also roll out this summer on the *Storm Hawks* website and on YTV.com. Leading up to the launch, *Storm Hawk* gliders created by master toy company Spin Master will be given away to kids during YTV's cross-country WOW! tour. *Storm Hawks* follows five mismatched teens armed with high-octane transforming flying motorcycles who fight the nastiest villains ever to hit the skies.

"We are very excited to have a broadcast partner like YTV backing this show," said Nerd Corps' CEO and founder, Asaph Fipke, who also created the series. "Corus had the foresight to support the development





of *Storm Hawks* across a range of platforms from day one, since they share our belief that kids want to have an innovative experience absolutely everywhere. They've been instrumental in bringing a great Canadian-made property to the world both online and on-air."

© WSN INC. No part of this article can be used, reprinted, copied or stored in any medium without the publisher's authorization.

[Return to News Page](#)



WSN Inc., the parent company of World Screen, is the publisher of the International Emmys' official almanac. For more information, [click here](#).