



TARGET ENTERTAINMENT APPOINTED AS UK LICENSING AGENT ON STORM HAWKS, A NEW ANIMATED COMEDY ACTION ADVENTURE SERIES FROM NERD CORPS ENTERTAINMENT.

London 24TH October 2006 --Target Entertainment has been appointed as the UK licensing agent on Storm Hawks, a 3D animated comedy action adventure series targeted at boys 6-11 years old and scheduled to break on Cartoon Network in autumn 2007. A total of 52 half-hour episodes is currently in production by Nerd Corps Entertainment, one of Canada's leading animation studios. The series, which is produced in association with Canadian broadcaster YTV, was created by Nerd Corps founder and Supreme Commander Ace Fipke.

Storm Hawks is set in a fantastical world where squadrons of high-flying Sky Knights battle to protect their air turf. In the wastelands below, five mismatched teens have found the wreckage of legendary sky knight squadron The Storm Hawks. Now, armed with transforming flying motorcycles, these punks are dog-fighting some of the nastiest villains to ever hit the skies—determined throw a wrench into the plans of an evil empire. Too young for fear (or a proper sky knight's license), the new Storm Hawks are burning rubber and cracking rudders on a tailspin adventure that will take your breath away... or just make you lose your lunch!

Spin Master has already been appointed as worldwide master toy licensee and Target will begin the UK licensing campaign by presenting the show to licensees in March 2007.

Helen Howells, Target's Director of International Licensing said "We are absolutely delighted to have been appointed to handle the Storm Hawks brand, the property has great potential. The show lends itself to a broad product range with vehicles, action figures and role play as key driver items which we envisage will be in store in spring 2008 with a second phase of collectibles, interactive gaming, apparel, back to school and houseware as follow up categories."

"We are thrilled to have signed on a top-line partner like Target for our first original series," adds Ken Faier, Nerd Corps EI Presidente. "After looking closely at all our options, we feel Helen and her team bring the perfect combination of talent and passion

for the property, combined with an amazing breadth of market knowledge and experience. We're confident they'll build a highly successful merchandising program for the UK market."

For further information please contact:

John Eastaff, Marketing and Acquisitions, Target Entertainment

Tel: +44 (0) 207 535 7229 E Mail: john.eastaff@target-entertainment.com

Nancy Lees, Development Coordinator, Nerd Corps Entertainment

Tel: +1 604 484 0266 E Mail: nancy@nerdcorps.com

Note to Editors:

Founded in 1998, Target produces, acquires, sells and licenses intellectual property rights in TV entertainment to over 100 countries worldwide.

The company manages a wide range of programming from reality shows like *Popstars*, which Target has formatted in more than 50 territories, to ITV1's drama series *Bad Girls* and the latest hit preschool property *Fifi and the Flowertots* developed by Keith Chapman, the creator of *Bob the Builder*. Target works with quality producers whether in-house, as co-producers or on representation deals. The company has excellent relationships with all of the world's major broadcasters.

Target's expansion into the US has been equally impressive with offices in New York and Los Angeles. The company manages rights for a dynamic range of high-profile programmes, including *51 Minds*, *The Surreal Life*, Evolution's *Beach Patrol* and City Light's *Movies 101*.

In spring 2004, Target took steps to bolster its ownership of intellectual property rights by setting up an in-house production arm focusing on factual, reality and light entertainment programmes. This division has already had shows commissioned by ITV, Channel 4 and Sky One.

Target has a Consumer Products division which manages the merchandising, licensing and home entertainment opportunities associated with the content that we represent. This division has had considerable success with the licensing programme in support of *Fifi and the Flowertots* negotiating deals for a wide range of merchandise including toys, apparel and homeware. Target also publishes and distributes home entertainment content in the UK under the Target label and has a network of international partners distributing programming.

About Nerd Corps Entertainment, Inc.

Nerd Corps Entertainment is a full service property development and animation studio based out of Vancouver, Canada. Formed in 2002, the company's primary objective is to break free from the preconceived boundaries of 3-D animation in order to produce stylistically innovative animated projects—from concept all the way to final delivery—based on a solid foundation of great storytelling. An industry rarity in its ability to deliver on every aspect of franchise creation, Nerd Corps is poised to emerge as one of the premier animation property developers and producers in the field.

Working in a state of the art studio with more than 80 highly skilled artists and production staff, the company is well equipped to provide creative input, expertise and execution on all aspects of the development and production of film and television properties, including promotional materials and creative services for merchandising and licensing partners. For more information go to www.nerdcorps.com.