

**Look for New Business Opportunities!!**



**International Tokyo Toy Show 2006**

**BUYER'S DAYS** for Buyers and Exhibitors **July 13-14** Business Discussions Only.  
**10:00a.m. - 6:00p.m.**

**[PUBLIC DAYS]** July 15 9:00a.m.-5:00p.m. / July 16 9:00a.m.-4:00p.m.

**Admission Free**

Search  Go

- All of Playthings
- Articles

Friday, June 23, 2006

Welcome, Nancy Lees.  
Not Nancy? Register here.

[Home](#) > [Spin Master braves Storm Hawks](#)

[Subscription](#) | [Online Store](#) | [Events](#) | [Home](#)

**Topics**

- [Manufacturing News](#)
- [Retailing News](#)
- [Licensing News](#)
- [New Products](#)
- [People](#)
- [From the Editor](#)
- [eCatalogs](#)

**Registration**

Edit your registration information, change your e-mail address, or add/cancel e-letter subscriptions.

[Update](#)



**Tools & Services**

- [Special Reports](#)
- [Archives](#)
- [Classifieds](#)
- [Event Calendar](#)
- [Toy Industry Links](#)

**Inside Playthings**

- [About Us](#)
- [Contact Us](#)
- [Media Kit](#)

**October 18 – 20, 2006**




[Printer friendly version](#)



[E-mail to a colleague](#)

**Spin Master braves Storm Hawks**

By Staff  
Playthings -- 6/22/2006 9:51:00 AM

VANCOUVER—Spin Master Toys has been named worldwide master toy licensee for Nerd Corps Entertainment's *Storm Hawks*, a animated comedy/action-adventures series scheduled to debut on Cartoon Network next fall in the U.S.

Article continues after advertisement ▾

[Editorial Calendar](#)  
[Frequently Asked Questions](#)  
[Magazine Subscription](#)

Powered by



**STAND OUT.  
TARGET EFFECTIVELY.**

MGM Consumer Products will act as the North American licensing agent for the property. MGM has also acquired the international television distribution rights to the series, excluding Western Europe and North America.

“Nerd Corps has created and produced a brilliant show. We are so thrilled to be a part of it,” says Adam Beder, vice president of global licensing for Spin Master. “*Storm Hawks* is action-packed with adventurous storylines and exciting characters, lending itself to an equally great line of products. This partnership is a natural fit and we’re looking forward to a long term relationship.”

*Storm Hawks* is set in a world where squadrons of high-flying Sky Knights battle to protect their air turf. The series’ stars are five mismatched teens who, having found the wreckage of legendary sky knight squadron The Storm Hawks, do battle with various villains.



[Printer friendly version](#)



[E-mail to a colleague](#)

Ads By Google

[Toys"R"Us Canada](#)

Find Great Deals on Select Toys With Convenient Delivery in Canada

[www.toysrus.ca](http://www.toysrus.ca)

[Amazing -Toy Guns](#)

Dazzle Your Friends W/ Cool Guns That Shoot Smoke Like Vapor Rings

[www.zerotoys.com](http://www.zerotoys.com)

**[Booya Online Store](#)**

Online Shopping For Decorations, Artworks, Gifts, Curio in China

[www.booya.com.cn](http://www.booya.com.cn)

**October 18 – 20, 2006**



**SHANGHAI  
TOY EXPO**  
中国玩具展

[Home](#) | [About Us](#) | [Advertise](#) | [Your Account](#) | [Contact Us](#)

© 2006 [Reed Business Information](#), a division of [Reed Elsevier Inc.](#) All rights reserved.

Use of this web site is subject to its [Terms and Conditions of Use](#). View our [Privacy Policy](#).