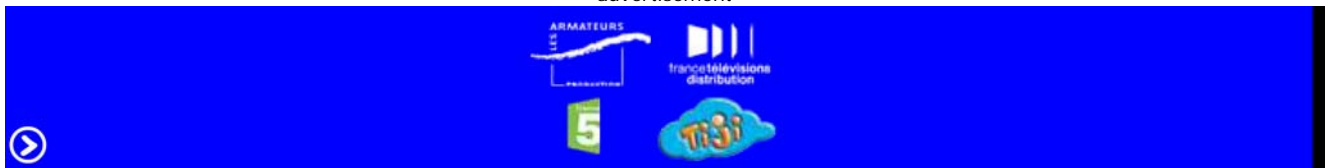


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### KidScreen Poll

**Recent moves to cut down on TV advertising to kids in the U.K. and U.S. stand to erode broadcaster revenues and program funding. What new models are you currently exploring that might fill the gap?**

- product placement
- wholly advertiser-funded production
- what new models?

## Storm Hawks soaring into France

by Gary Rusak

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Vancouver, Canada-based Nerd Corps has added France 3 to its growing list of broadcasters for CGI adventure/comedy *Storm Hawks*. The 52 x 30-minute series was first scooped up by Cartoon Network last year and targets boys six to 11. It should hit Gallic airwaves this summer.

*Storm Hawks* is set in the world of Atmos, where squadrons of high-flying Sky Knights fight to protect their slice of atmosphere. Below, five teens and their animal sidekicks discover the wreckage of a vessel that was once the home of the legendary Storm Hawks. The teenagers, transformed by their discovery, take to the sky on flying motorcycles to fight the evil empire of Cyclonia.



The series is being co-produced with Canuck kidcaster YTV and was created by Nerd Corps CEO Ace Fipke.

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