



Storm Hawks heads across the U.K. dial to GMTV

Vancouver, Canada (March 12, 2008) -- Following a highly successful launch in the U.K. on digital television, **Nerd Corps Entertainment's** hit 3-D animated series *Storm Hawks* is heading over the dial to free-to-air broadcaster **GMTV**. The 52 x half hour series will launch mid-March, starting with back to back episodes each weekday morning on **GMTV's** Action Stations block and simulcast on **CITV**.

This unique comedy/action-adventure series currently airs more than 25 times per week on **Cartoon Network U.K.**, where it launched in August 2007. As well as GMTV, the series is slated to launch in more than 40 additional countries this year, and currently sees multiple weekly airings on Cartoon Net in the U.S., France, Eastern Europe and Latin America, as well as **YTV** and **VRAK** in Canada and terrestrial broadcasters **France 3** and **RTL II** (Germany).

"We are so looking forward to the launch of *Storm Hawks* on GMTV. It's a glossy, witty, blockbuster show - perfect to launch our Easter season on Action Stations," says Mark Wilson, Head of GMTV Kids.

"Adding the strength of GMTV to our already incredible positioning on Cartoon Network will bring *Storm Hawks* to a whole new level in the U.K.," adds Nerd Corps El Presidente Ken Faier. "It's a key territory for us, and being able to launch on two of the strongest broadcast platforms in the market offers the best possible opportunity to build the brand."

Master toy partner **Spin Master** kicked off the show's retail roll out in the U.K. in February, launching the toy line at **Toys 'R' Us**, supported by an extensive TV ad campaign. Next in line will be **Sony Pictures Home Entertainment's** release of the first season of *Storm Hawks* on DVD, slated for September. **Topps Europe** has also come on board and will launch Storm Hawks trading card games, collectable stickers and albums at the end of 2008 and early 2009. Storm Hawks' UK licensing agent **Target Entertainment** has been hard at work locking down several more merch deals for the series.

Storm Hawks is set in a fantastical world where squadrons of high-flying Sky Knights battle to protect their home terras. No squad was more legendary than the Storm Hawks—but that was before the dark forces of Cyclonia put them out of commission. Now, five mismatched teens and their strange, furry sidekick have taken their quest, their gear and their name—and will send anyone who dares try and clip their wings into a serious tailspin! Launched in 2007 with 52 x half hour episodes of high-end 3-D animation, the series was created by Asaph Fipke, Nerd Corps' CEO and founder.

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About Nerd Corps Entertainment, Inc.

Nerd Corps Entertainment is a full service property development and animation studio based out of Vancouver, Canada. Formed in 2002, the company's primary objective is to break free from the preconceived boundaries of 3-D animation in order to produce stylistically innovative animated projects—from concept all the way to final delivery—based on a solid foundation of great storytelling. Working in a state of the art studio with more than 80 highly skilled artists and production staff, the company is well equipped to provide creative input, expertise and execution on all aspects of the development and production of film and television properties, including promotional materials and creative services for merchandising and licensing partners. For more information go to www.nerdcorps.com.